



Membership has special advantages

Savings are available to Blue Cross members all across Canada, regardless of your group or individual plan coverage. To take advantage of these savings, simply present your Blue Cross identification card to the participating provider and mention the Blue Advantage program. Here's a summary of Blue Advantage providers, listed by category. For complete details on products and services offered by Blue Advantage providers, visit the Blue Advantage website at www.blueadvantage.ca

Medical Equipment & Supplies

A-1 Wheelchairs Unlimited Inc	Up to fifteen percent (15%) off the manufacturer's suggested list price.
Audiocorp Ltd.	10% off the purchase of a hearing aid (value of up to \$350) and a one-year supply of batteries. Battery Special: one carton of hearing aid batteries – \$40. <i>Third party programs excluded and not to be combined with any other discounts.</i>
Beltone Canada	Blue Cross members will receive 10% off Beltone hearing instruments at all participating Beltone locations.
Crystal Vision and Hearing Centre	Fifteen percent (15%) off complete pair of regular retail priced eyeglasses (including tint and coatings), and contact lenses (including disposable contact lenses). Fifteen percent (15%) off all regular retail priced hearing instruments (single or pair).
Direct Alert	Blue Cross members will receive from Direct Alert one month free monitoring upon the purchase or rental of a Direct Alert system. Coupon code DA68767.
Hearing Institute Atlantic	\$250 off the regular price of each hearing aid. <i>Cannot be combined with other discounts or offers</i>
HorizonAire	15% off purchase of CPAP/bi-level devices, including mask. One month free trial with minimum three month trial on CPAP/bi-level devices. 20% off replacement mask. 15% off purchase of an oxygen concentrator. \$50 off the first month rental of an oxygen concentrator. Price match guarantee.
LeBlanc Hearing Center	15% off purchase of any hearing aid (excludes VAC, WCB clients and provincial assistance program).
ListenUP! Canada	10% off the price of any hearing aid purchase. 10% off the cost of the <i>Don't Worry Be Happy</i> guarantee. <i>This offer may not be combined with another ListenUP! Canada discount or promotional offer and excludes VAC and WCB clients.</i>
MEDIchair	Up to twenty percent (20%) off the manufacturer's suggested list price.

New to the program

Health & Wellness



Vision & Hearing



Motion Specialties BC Ltd.	Up to twenty percent (20%) off the manufacturer's suggested list price.
Regency Medical Supplies	Fifteen percent (15%) off manual wheelchairs, walkers and hospital beds. Ten percent (10%) off power scooters, power wheelchairs and bathroom aids. <i>Note: savings are off manufacturer's suggested retail prices.</i>
Reliable Used & New Homecare Product Store	15 – 20% off MSRP All new mobility equipment. 10% off In-house service calls. 10% Bonus Consignment Sales.
Scotaround Mobility Solutions	10% discount on rental orders in North America. Discount valid for rentals of 14 days or less. <i>Discount not valid for cruise rentals.</i>
SelfCare Home Health Products	10% off the manufacturer's suggested list price.
SleepTech Home Care Services Ltd.	15% off regular retail priced CPAP, BiLevel (BiPAP) and humidifier units, including replacements, <i>excluding nasal masks, durable goods, and other miscellaneous supplies.</i>

Vision

Ace Optical	Fifty percent (50%) off regular retail priced non-prescription sunglasses. Forty percent (40%) off complete pair of regular retail priced eyewear. Thirty percent (30%) off regular retail priced replacement frames or lenses. Ten percent (10%) off regular retail priced and sale price of contact lenses
Citadel Eyewear	Citadel Eyewear discounts 25 percent on all prescription and non-prescription eyewear. We offer a 25 percent discount on all services including eye exams.
Clearly Contacts Inc.	Fifteen percent (15%) off all regular retail or sale priced vision care products.
CLEARLY LASIK	20% savings on Wavefront Guided LASIK with Zyoptix XP and CustomVue plus Lifetime Care Plan. FREE LASIK exams and consultations.
Clearview Optical	Twenty percent (20%) off regular retail priced products. Ten percent (10%) off in-store sale price.
Crystal Vision and Hearing Centre	Fifteen percent (15%) off complete pair of regular retail priced eyeglasses (including tint and coatings), and contact lenses (including disposable contact lenses). Fifteen percent (15%) off all regular retail priced hearing instruments (single or pair).
Eyewear	Optical Frames 33% off. Optical Lenses 33% off. Contact Lenses (Prescription only) 10%. Discount is off regular retail prices. <i>Cannot be combined with any other discount, coupon or promotional offer.</i>
Hakim Optical	30% off regular priced merchandise, which includes complete prescription eyeglasses, sunglasses and some contact lenses (except replacement plan contact lenses, disposable and bifocal contacts), not valid with any other promotions. <i>No other discounts apply.</i>
Image Optometry	Thirty percent (30%) off all regular priced goods, or an eye exam at no cost with the purchase of a complete set of eyeglasses, whichever is greater.
Lasik MD	20% off Zyoptix Custom Wavefront (maximum \$200), lowest price guarantee.

LensCrafters	30% off all regular priced prescription eyewear (complete pair). Valid on multiple pairs and prescription sunglasses. 20% off non-prescription sunglasses and accessories. 15% off individual prescription frame only or lens only purchases. <i>Certain designer brands excluded. This discount is not available in the province of Quebec.</i>
Pearle Vision	30% off all regular priced prescription eyewear (complete pair). Valid on multiple pairs and prescription sunglasses. 20% off non-prescription sunglasses and accessories. 15% off individual prescription frame only or lens only purchases. <i>Certain designer brands excluded.</i>
Prescription Optical	Twenty percent (20%) off regular retail priced products.
Richmond Eye Care	Forty percent (40%) off regular retail priced eyewear, including frames and lenses. Thirty percent (30%) off replacement frames or lenses. (10%) off sale price of contact lenses (including disposable lenses).
Robertson Optical Ladner	Twenty percent (20%) off all regular retail priced complete eyewear, including frames, lenses, tints and coatings (excluding contact lenses). Ten percent (10%) off on non-prescription sunglasses.
Robertson Optical Richmond	Twenty percent (20%) off all regular retail priced complete eyewear, including frames, lenses, tints and coatings (excluding contact lenses). Ten percent (10%) off non-prescription sunglasses.
Sears Optical	30% off all regular priced prescription eyewear (complete pair). Valid on multiple pairs and prescription sunglasses. 20% off non-prescription sunglasses and accessories. 15% off individual prescription frame only or lens only purchases. <i>Certain designer brands excluded.</i>
Visions One Hour Optical	Twenty-five percent (25%) off complete pair of regular retail priced eyeglasses, including tint and coatings. Ten percent (10%) off contact lenses (including disposable lenses), prescription and non-prescription sunglasses, and all sale items.

Health Services

Chatham Physiotherapy Clinic	15% off physiotherapy treatments (excludes MVA clients due to legislative regulations).
HorizonAire	15% off purchase of CPAP/bi-level devices, including mask. One month free trial with minimum three month trial on CPAP/bi-level devices. 20% off replacement mask. 15% off purchase of an oxygen concentrator. \$50 off the first month rental of an oxygen concentrator. Price match guarantee.
Medisys Travel Health and Vaccination Clinic	Obtain 20% off your next travel health consultation. To take advantage of this special pricing, please mention account number 19619 when you call to make your appointment. <i>Discount does not apply to vaccines or products.</i>

Health & Wellness

Baby & Me Fitness	15% off registration of 10 or more fitness class packages. <i>Excludes unlimited class passes, workshops and products.</i> 10% off semi-private personal training packages. 10% off Pre/Postnatal Fitness Instructor Certification course
Canada Games Aquatic Centre	15% off the purchase of a yearly membership (value of up to \$117 depending on the membership you choose). 5% off the purchase of a one or three month membership. \$5 off a non-member personal training session

Curves International	50% discount off service fee. 10% discount off monthly dues. Inquire at a Curves near you regarding local participation.
Énergie Cardio	40% off initial fees at any <i>Énergie Cardio</i> centre one-hour session with a personal trainer.
Extreme Fitness	All Blue Cross Members will receive: two free months membership; 20% discount off of regular rates; 30 day satisfaction guarantee. Discount available for family members.
La Spa Salon	20% off Rosemary Mint Awakening Body Wrap and 20% off Aromatherapy Body Wrap.
Medes Esthetik, Spa & Laser	15% off à la carte facial services.
Simply For Life	Blue Cross cardholders have a choice between two incentive program options: 1) Join the SFL program Phase One as an individual and welcome a family member who resides with you for no additional cost. (value of up to \$628, depending on the package you choose); 2) After you have joined and completed the Individual Phase One program by reaching your personal BMI, your Phase 2 – 12 week Maintenance Program is a gift from our team. (value \$150). <i>This discount is not available in the province of Quebec</i>
Snap Fitness	10% off monthly dues. 50% off enrolment.
Spas Relais Santé	15% off the cost of à la carte services offered in any <i>Spas Relais Santé</i> certified establishments.
Spirit Spa	15% off all facials and body treatments, <i>excluding massage therapy and gift certificate purchases.</i>
Urban Poling	Fifteen percent (15%) off all regular retail or sale priced fitness products purchased through the Urban Poling online store.
Vita Health Fresh Market	20% off Health First brand vitamins and supplements.
<i>Other Services</i>	
Campus Discount	Best subscription rates for your favourite newspapers and magazines. Save \$3 if you take a second subscription or a two-year subscription. Save \$8 if you take four subscriptions.
Centre de Consultation Juridique	Benefit from preferential hourly rates from Centre de Consultation Juridique accredited lawyers.
Law Protection Inc.	35% discount on the purchase or upgrade of any L.P.I.'s enhanced retail services, which include <i>L.P.I. LawNET, LawNET Premium or LawNET Business.</i> <i>This discount is not available in the province of Quebec.</i>
Medisys Travel Health and Vaccination Clinic	Obtain 20% off your next travel health consultation. To take advantage of this special pricing, please mention account number 19619 when you call to make your appointment. <i>Discount does not apply to vaccines or products.</i>